Montgomery County Early Childhood Coalition
2020-2024 Strategic Plan

WHO WE ARE
(Stakeholders)

BUSINESS:
- LSC Communications
- Penguin Random House
- Crawfordsville/ Montgomery County Chamber of Commerce
- Pace Dairy
- Hoosier Heartland State Bank

COMMUNITY:
- City of Crawfordsville
- Montgomery County Community Foundation
- CASY
- Montgomery United Fund

EDUCATION:
- Purdue University
- Wabash College
- Fuzzy Bear Ministries
- North Montgomery School District
- Ivy Tech
- Rainbows & Rhymes

GOALS
(the What)

- Increase Community and Parent Education
- Improve Accessibility
- Increase Program Quality
- Improve Affordability
- Strengthen Program Supports

STRATEGIES
(the How)

1. Develop a name and brand
2. Create a communications plan
3. Partner with organizations and businesses to communicate the importance of early childhood education
4. Develop a platform (e.g., webpage, portal, etc.) for families

5. Provide support for 5 unlicensed programs
6. Assist 5 existing programs in expanding to serve infants/toddlers
7. Identify/support new early childhood education programs
8. Explore swing shift models/options to meet the local workforce needs

9. Increase number of high-quality programs
10. Create a resource fund to help programs reach PTQ
11. Increase number of staff credentials or degree
12. Partner with local school corporations and Ivy Tech
13. Assist programs in researching how to improve wages
14. Assist programs and schools to set Kindergarten readiness standards
15. Establish county-wide Kindergarten readiness assessment

16. Promote the use of dependent care accounts offered by employers
17. Promote the availability of publicly funded child care programs
18. Explore pay for success (social impact bonds) and similar funding models
19. Explore tuition scholarships for families

20. Hire Director of Early Learning for Montgomery County Child Care Coalition
21. Partner with organizations to provide training and professional development
22. Provide networking opportunities for programs
23. Establish a provider recognition program
24. Offer business management support for Montgomery County early childhood education programs
25. Identify volunteer pool
26. Establish a scholarship system

OUTCOMES
(the Difference these Goals will Make)

BENEFITS FOR CHILDREN
- Ready for school
- Safe & educational environments
- Strong future workforce

BENEFITS FOR FAMILIES
- Parents can work or go back to school
- Educated parents
- Strengthen parent support and resources

BENEFITS FOR ECONOMY
- More reliable future workforce
- More productive workforce
- More skilled workforce
- More earnings invested in economy and tax base

BENEFITS FOR COMMUNITY
- Increase health outcomes
- More engaged citizens
- Healthier families

MONTGOMERY COUNTY
Early Childhood Coalition
An Initiative for Ages 0-5